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| 60 Day Plan |
| |  | | --- | | WEEK 5   * Continue with securing the payment process . * Continue with website construction. * Continue to develop the platform . * Testing the platform within the team. * Find someone good at Google Analytics. * Form an IT statistics analysis team. * Try to hack into the payment system and learn about system’s loopholes. | | WEEK 6   * Promote SeenPay through social media and use advertisements. * Launch SeenPay website. * Test out payment process ( prototype ) with people who never. * Find more people to use (e.g. students) to try to use prototype and give feedback. * Learn about and apply Search Engine Optimization (SEO) to gain more recognition. * Research on finding venture capitals, and find out more on qualities that investors look for. * Find ways to persuade IGD Ventures Vietnam and Cyberagent Ventures. * Continue to monitor analytics ( e.g. website ). * Make sure all necessary features are up and running. | | WEEK 7   * Gather feedback from website based on user visits and analytics. * Gather feedback from candidates that use the payment system. * Analyze all feedback. * Conduct surveys online ( especially Vietnam recipients ) . | | WEEK 8   * Continue with making the payment system run smoothly, find bugs and try to hack into system. * Continue to monitor analytics ( e.g. website visits ) * Find people in Vietnam who are willing to establish a base for product checking ( This must be done before proceeding with the launch ) * Form a customer service system and learn more about dealing with customers * Adjust next 2 month’s plan schedule * Consult with mentor(s) about SeenPay’s whole week development * Review team’s structure and make amendments on duty/roles for a better team structure based on week’s performance | |